

# DATA MEDIA 2018

**KARTIKA 101.7 FM**  
Radio Suka Cita

**101.7 MHz**

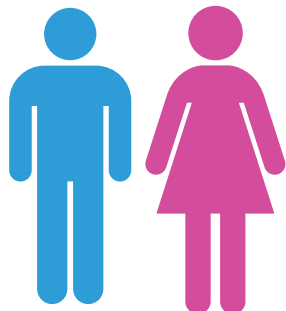
**KARTIKA FM CIAMIS**

**BADAN HUKUM** : PT. RADIO KARTIKA GITA SWARATAMA  
**ALAMAT** : JL. RAYA SINDANGKASIH, DUSUN PENGKOLAN RT. 19/06  
CIAMIS 46268 - JAWA BARAT  
**TELP** : 0265-7521880  
**CALL LISTENERS** : SAHABAT KARTIKA  
**TAGLINE** : SUARA KARTIKA CIAMIS TASIKMALAYA  
**COVERAGE** : CIAMIS, KOTA/KAB. TASIKMALAYA, SEBAGIAN KOTA BANJAR, DAN GARUT  
**FORMAT MUSIK** : 40% POP INDONESIA - 30% DANGDUT - 15% KERONCONG - 15% DAERAH

IDENTITAS

## STATISTIK

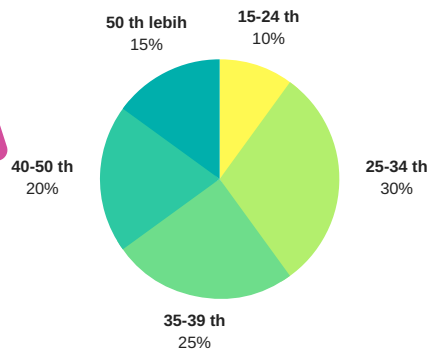
### GENDER



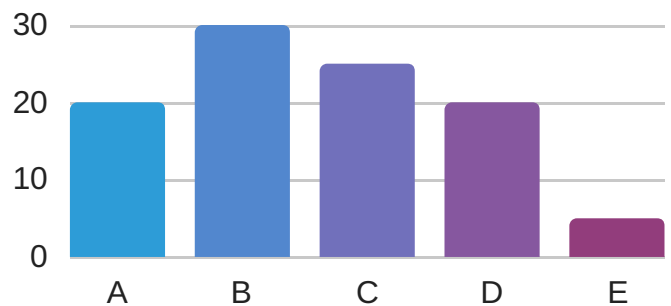
40%

60%

### USIA



### SES



## PROGRAM

### DAILY PROGRAM

05-06 | KULIAH SUBUH  
06-07 | APA KABAR CIAMIS  
07-09 | SELAMAT PAGI SAHABAT  
09-10 | RUANG SEHAT  
10-12 | MELODI MEMORI  
12-13 | REHAT SIANG  
13-15 | IRAMA PASUNDAN  
15-17 | SELAMAT SORE SAHABAT  
17-18 | RELIGI  
18-19 | RUANG SEHAT  
19-21 | POP INDONESIA ASIK  
21-23 | DALAS (DANGDUT LAWAS)  
23-01 | KERONCONG LESTARI  
01-04 | MENYONGSONG PAGI

### WEEKLY PROGAM

KAMIS, JUMAT  
21-24 | WAYANG GOLEK

### NEWS

LINTAS JAWA BARAT  
APAKABAR CIAMIS

## SOCIAL MEDIA



24/7

On Air /  
Live Streaming

## RATE IKLAN

SPOT PRIME TIME 60" IDR 175K | REGULER TIME 60" IDR 90K

ADLIB PRIME TIME 60" IDR 250K | REGULER TIME 60" IDR 115K

INSERT/QUIZ PRIME TIME 5' IDR 600K | REGULER TIME 5' IDR 350K

TALKSHOW PRIME TIME 30' IDR 1.800K | REGULER TIME 30' IDR 750K

REPORTASE 5' IDR 850K

SOCIAL MEDIA PACKAGE (FB, IG, TWITTER) IDR 500K

Join Us!

## HUBUNGI KAMI

### PT. RADIO KARTIKA GITA SWARATAMA

JL. Raya Sindangkasih,  
Dusun Pengkolan RT. 19/06  
Ciamis 46268, Jawa Barat  
Telp. 0265-7521880

## MARKETING

**RATNA UTAMI**

Telp : 0813-9351-1700 | 0817-441-700

Whatsapp : 0878-3522-4997

Email : ratnazainal11@gmail.com



SALAM SUKACITA MEMBAWA SUKSES

# TERIMA KASIH

THOMSON RADIO NETWORK